

Officer Decision Record – Executive Decision

If Key Decision: Decision Ref. No.

B072 /24

If not a Key Decision write n/a above

OFFICER DECISION RECORD ⁱ

Officer Key Decisions are subject to the Council's Call-In Procedure (Annex 9 of the Council's Constitution <https://www.hertfordshire.gov.uk/about-the-council/freedom-of-information-and-council-data/open-data-statistics-about-hertfordshire/who-we-are-and-what-we-do/who-we-are-and-what-we-do.aspx>)

Subject: Proposed award of contract for the provision of children's weight management service

Type of Decision: Executive

Key Decision (Executive Functions only): Yes

Executive Member/Committee Chairman: Morris Bright

Portfolio (Executive Functions only): Public Health

Officer Contact: Sarah Perman

Tel: 01992 588335

1. Decision

- 1.1 The Executive Director of Public Health has determined that this Report should not be disclosed to the public as it contains exempt information under paragraph 3 as defined by Section 100 of the Local Government Act 1972, Schedule 12A, the public interest in maintaining the exemption outweighing the public interest in disclosing that information.
- 1.2 Subject to 1.1 above, award a 3-year contract (with the option to extend for up to 4 years) from October 2024 – September 2027, to provide a children’s weight management service to Hertfordshire residents by the preferred supplier set out in Annex A and approves the signing of the contract.
- 1.3 This service is aimed at improving the health and well-being of children and young people. It aims to help children and young people manage their weight. The programme would fit under this health service code, particularly as it involves interventions targeted at addressing childhood obesity and promoting healthy lifestyles.

2. Reasons for the decision

- 2.1 A procurement process has been carried out to award a contract for the provision of a Childrens Weight Management Service based on the most economically advantageous process.
- 2.2 The contract has been procured through a Direct Award Process, under the Provider Selection Regime Process C. This decision is based on the Provider having a proven track record, and alignment with our strategic objectives to combat childhood obesity.

3. Alternative options considered and rejected

- 3.1 Hertfordshire County Council conducted a comprehensive analysis of the costs and benefits associated with a service, considering expenses such as staff training, equipment, and administrative costs. the Council assessed the service’s cost-effectiveness by comparing these costs with the expected benefits. This together with the overall benefits to the community, including positive impacts on health outcomes, participant satisfaction, and quality of life. The Council has also assessed how well the service addresses the needs and priorities of Hertfordshire residents, particularly in high-demand or unmet need areas. Outcomes such as improvements in weight and increased participant satisfaction have been measured, with a focus on health indicators like reduced hospital admissions in the new contract.
- 3.2 The Council has benchmarked the service against similar services provided by other providers through a Pre-Procurement Market Engagement exercise to assess potential innovation and improvement within the existing service model. Financial implications, including budget constraints, funding sources, and sustainability were also considered to ensure long-term financial viability and value for money.

3.3 By incorporating these diverse perspectives, the Council made an informed decision about the value offered and determined direct award to be the most cost-effective and beneficial arrangement.

4. Consultation (see *Summary of Requirements below*)

Was any Councillor consulted? Yes.

If yes:

(a) Comments of Executive Member

I am content with the proposal as laid out.

(b) Comments of other consultees

5. Any conflict of interest declared by a councillor who has been consulted in relation to the decision

N/A

6. Following consultation with the Executive Member/Committee Chairman, I am proceeding with the proposed decision.

Signed: Sarah Perman

Title: Director of Public Health

Date: 24 September 2024

Copies of record to:

- All consultees
- hard & electronic copy (if required to be made available for public inspection) to Democratic Services Manager - Room 213 County Hall.ⁱⁱ

Summary of Requirements to Inform/Consult Councillors

Significance of Proposed Action	Controversial	Relevant Councillor(s) to be Consulted
Technical/Professional/ Routine	No	No need to inform or consult councillors.
Technical/Professional/ Routine	Yes	Executive Functions: Consult relevant Lead Executive Member and, where appropriate, Local Councillor Non-Executive Functions: Relevant Committee Chairman and, where appropriate, Local Councillor
Local	No	Executive Functions:

		<p>Inform Lead Executive Member and Local Councillor</p> <p>Non-Executive Functions: Inform Local Councillor</p>
Local	Yes	<p>Executive Functions: Consult Lead Executive Member and Local Councillor</p> <p>Non-Executive Functions: Consult Local Councillor</p>
General or County-wide	No	<p>Executive Functions: Consult relevant Lead Executive Member (s)</p> <p>Non-Executive Functions: Consult relevant Committee. Chairman</p>
General or County-wide	Yes	<p>Executive Functions: Consult relevant Lead Executive Member (s) and the Leader of the Council</p> <p>Non-Executive Functions: Consult relevant Committee Chairman/Leaders all Political Groups</p>